





Editorial Office:

1 Balloon St., Manchester 4

FEB., 1962

Vol. 67, No. 2

## Shopping's £ s d

Is the modern housewife as capable a shopper as her mother and grandmother in the past? The Victorians certainly had a reputation for watching the pennies, and between wars it was the housewife's pride to stretch the purse for the comfort of her family.

Admittedly in those days the home and family filled her life. Today, women's horizons are much wider. More married women work; TV, cars, cinemas, and scores of other interests are available to take up her leisure time.

This is a good thing. The modern woman's broader outlook enables her to make a greater contribution to the community as a whole. But has her ability as a keen buyer of her family's needs suffered? There is evidence that it has.

A survey carried out by the CWS Market Research Department revealed that many customers have little knowledge of what they pay even for the most common items in their shopping baskets.

Thirteen hundred housewives were quizzed about their purchases of tea, flour, breakfast cereals, jam, margarine, sugar, biscuits, tinned peas, and instant coffee.

The results gave these surprises: More than one-third did not know the price they paid for breakfast cereals, flour and jam, and more than two-thirds were unable to give the list price of a list of leading brands.

The Editor.



## **NEXT MONTH**

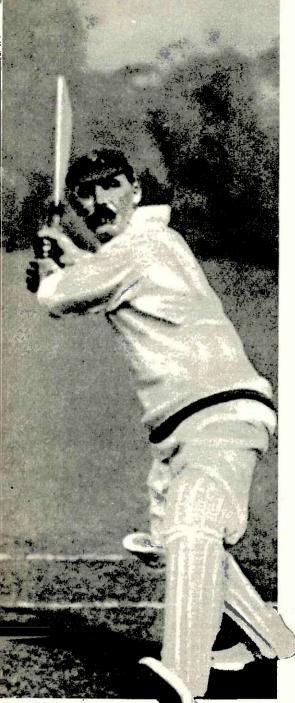
## 7-PAGE WEDDING FEATURE

- Buying the ring.
- Choosing the bride's trousseau.
- Wedding gifts.
- Catering arrangements.

—and many other aspects of preparing for that all-important day.

COVER: A cold February evening is shut out by a cosy scene, with mummy preparing mugs of hot drinking chocolate while daddy reads a bedtime story. FOOTBALL . . . cricket . . . tennis. One immediately thinks of promotion or relegation, county championships or Wimbledon. But the foundation of great achievement in sport lies in the fashioning of sports gear with all the skill and care of craftsmen.

Above, an expert stitching a cricket ball. It was in the Wisden workshops that the treble-seam ball was produced—a precision job of practised hand and eye. Other experts have produced the carefully-moulded "quilt"—the inner core of cork and worsted which "makes" the perfect ball—and this final process assembles "quilt" and best cow hide into the finished article. You can read more about these village craftsmen in "Men behind the record breakers" over the page.



Great Newport Street, London is the home of Wisden's own cricket museum. Here are housed the oldest bat in existence dated 1750; W. G. Grace's bat; the bat with which Archie Maclaren (seen in action above) made the highest score in English County Cricket—424 at Taunton in 1895. Also in the museum is the bat C. J. Eady used to make minor cricket's highest score—566 at Hobart in 1901; and the one Warwick Armstrong used to score over 3,000 runs for Australia against England.

# Men behind the record breakers

YOU seem remote from industry as you drive through winding country lanes into the seclusion of the Weald. But there it is, the 200 years old centre of a craft whose products now travel the world.

Penshurst is a somnolent little village a few miles out of Tonbridge, but for cricketers it holds a shrine of history, a living memorial to one of the game's most famous names—Wisden.

The "peculiarly idiosyncratic, peculiarly English pastime, the game of cricket," was still in its dangerous days—grounds "all ridges and furrows, pitches cut with a scythe," still the sport of gamblers and grandees—when in the middle of the 19th century there entered it the little inconspicuous figure of John Wisden, son of a Brighton builder.

Before he died in 1884, cricket had become the national game and the first official tour of Australia had been made.

In both these developments a key part was played by the man whom Altham, cricket's leading historian, described as "easily the smallest fast bowler who ever made history." John Wisden, who scaled seven stones and stood 5 ft. 4 in., still holds an unchallenged place in the records with his 10 wickets in an innings all clean bowled.



This is not a cricket chronicle. We are concerned with the more lasting legacy left at Penshurst, in the small but busy factory which still produces much of the world's best in sports gear.

The no mean craft of making cricket balls has been carried on here since 1760,

when the Dukes, a family of yeomen farmers, began it as a cottage industry. When John Wisden, his playing days over, went into business as what we today would call a sports outfitter, he founded a firm which soon went into production.

## By DAVID ROWLANDS

Amalgamation with the firm of Duke and Son followed, and the name is perpetuated on the wall of the modest old buildings in which the age-old crafts are still carried on.

Wisden's absorption of the Duke tradition of craftsmanship explains the appearance of Wisden gear on the Test cricket grounds of England, the championship courts of Wimbledon, the country's principal soccer and rugby arenas, and championship bowling greens.

For Wisden interests have broadened with the years. The special skills which created the first treble-seam cricket ball readily adapted themselves to the making of gear for the many other games, outdoor and indoor, which have grown in popularity with the years—tennis and netball, rugger and squash, hockey and soccer, badminton and bowls—and even shove-ha'penny.

To the 100 years old workshops have been added a modern factory, but little of the modern world's mechanics and machinery. Making sports gear is still a job for craftsmen, with the skills handed down often to the third and fifth generation. The man you watch deftly completing the tricky job of fitting the handle to a cricket bat can point on the group photograph, hung on the wall, to grandfather who did the same job several decades ago.

Except in one corner of the factory, the visitor can watch the whole process of turning English willow and Sarawak cane into beautifully balanced cricket bats; cork, worsted, and cowhide into cricket balls correct in weight, perfectly finished to the last stitch.

There are no secrets about it all—only the secrets of long-acquired experience and manual dexterity "built-in" to those nimble fingers.



But there are jealously-guarded secrets at Penshurst, and they touch probably the most ancient of all English sports. Sixth formers may these days view with some cynicism the legend of Plymouth Hoe, but none can deny the antiquity of bowls. Did not Pepys record in his Diary of 1661: "Here very merry, and played at bowls with our wives."

The production of the woods is perhaps the most fascinating of all the operations of these Penshurst craftsmen. You may freely watch the logs of lignum-vita from far-off San Domingo cut into blocks by the sawyer, ready for the expert on the lathe to turn and trim as if by magic into the well-known shape.

But the real magic remains hidden, a trade secret jealously guarded—the giving of absolute accuracy of bias into the bowls. That is the factory's one and only "closed shop," where delicate craftsmanship reaches probably its highest peak in sports gear production.

In late autumn, while men deftly stitch footballs for both codes, one can enjoy a foretaste of summer, watching with absorption the stringing of tennis racquets, the shaping of bat blades from the willows of East Anglia.

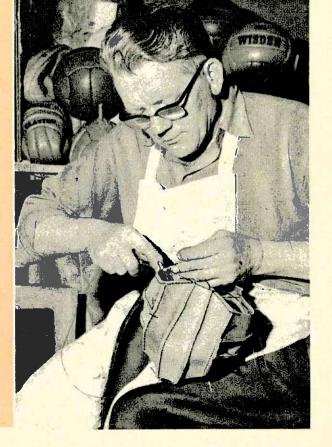
Sport today is an all-the-year-round relaxation—if that is the word, in the contemporary pressure of sporting press publicity!—and the Penshurst craftsmen are always busy, proud of seasons past, but ever providing for seasons to come.

They know, as so many players of Britain's winter and summer games have proved, that "tackle" with the imprint "Wisden" will stand the test of Lords or Edgbaston, Wimbledon or the greens where still "Drake's game" is played on flat or crown.

At Penshurst, craftsmanship is not only a livelihood but a pride and a distinction rare, and rapidly becoming rarer in the Machine Age.



Above: Another burnished weapon for a budding batsman —or for an established one, for that matter. Right: To switch seasons, stitching the 18 panels which make a first-class football is another piece of expertise possible only to men reared and practised in the crafts of sports goods production. Wisden's is an all-theyear-round team equipped to "play" in all conditions and weathers.







CPRING'S in the air and it's time to start thinking of that new Spring outfit. With you in mind we had a preview of the new Spring styles. You're going to be just as excited about them as we were. We loved them all-gay little cotton suits with slim skirts and short-sleeved over-blouses, dresses for the maturer woman, smart coats, attractive rainwear, and elegant shoes. We loved the gay colours, the so-reasonable prices, and the way every age group has been catered for. In fact, we were so impressed we wanted you to share in our enthusiasm, too. So here's a foretaste of what's in store at your local Co-operative.



ROUGH WINDS may shake the the darling buds of May, but our charming model, left, will be unconcerned. She's warmly wrapped in her snug Lanfield coat of white mohair. She's picked her coat for its fashion points, too, and loves its huge pockets and wide, wide collar, and, of course, that tie belt, so flattering to a narrow waist. This smart cover up for chillier Spring days is made in sizes 6-8 and costs 10 gns.

FRESH as a breath of Spring are our young models in these three delightful outfits for the Junior Miss. Right, a youthful Lanfield two-piece in gay pink or tan check with fashionable hip length overblouse. Styled to flatter a slim figure and to suit a slim budget. In sizes 36-38 in. it costs only £3 19s. 11d. Centre. For the more sophisticated Miss, Lanfield have created this striking two-piece in a range of glowing jewel tones. Price £3 19s. 11d., in sizes 36-38 in. Far right. A delightfully simple style for that special occasion is this slim Lanfield sheath dress with wide band of lace at the hip. Extra bonus point is its modest price of only 3 gns. Made in blue and white to fit hip sizes 36-38 in.





# DRESSING FOR Spring

An elegant and slimming dress from the Lanfield range (below far left) in an attractive tweed-effect lilac cotton. Made in 42 and 44 in. hip sizes. Price: about £5. Left centre is a useful all occasion outfit in blue or lilac flecked with white. The simply-cut dress in its own matching short-sleeved jacket. Price: only 42s.

Again illustrating the new ideas in fuller-figure fashions is the graceful dress (right centre) from the Belmont

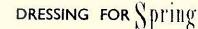
Supreme range. A straight style with three-quarter sleeves and the very popular side fastened bodice, outlined and buttoned in white. Cool cotton fabric in an abstract flower print. Hip sizes 44-56 in. **Price: 42s.** The trim two-piece (far right) is from the Lanfield range, and comes in modern brush-stroke patterned cotton. The dress is straight, with no sleeves and has a squared neckline. The cover-up jacket has three-quarter sleeves and horseshoe neckline. Hip sizes 42-46 in. **Price: 99s. 11d.** 



attractive twosome from the Lanfield range. The slim skirt is topped by a loose shirt blouse with threequarter sleeves. The pattern is a bold block effect in the season's popular dark shades. Available in a wide size range, from 34 to 44 in. Price: 63s.

THE "TWENTIES" LOOK in a lovely boucle suit. The skirt is smooth over the hips, and flares from just above the knee. The jacket is straight, side-fastened, and has its own scarf to throw-over the shoulder; it fastens with a pretty pin. In fawn or green. Sizes 6-8. Price: 10 gns.

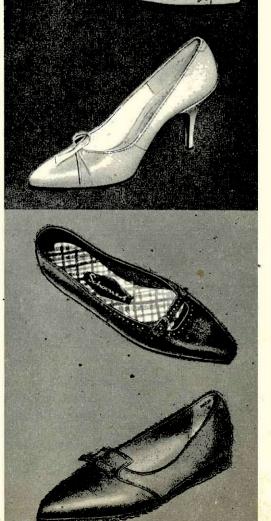






# STEPPING OUT IN TOWN OR COUNTRY





REGINA . . . a pretty irridescent poplin raincoat that's just right for spring's "sunshine and showers" climate. A classic style in a choice of fawn, grey, blue, burnt almond, bronze, and midnight colours, with Tricel linings in lovely pastel shades. Sizes 7-WX. At popular prices.

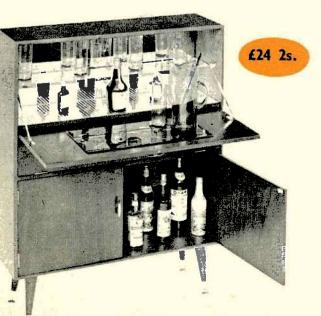


MANY of you have shown great interest in the Customagic readyto-fit loose covers which I told you about some time ago. Now I learn that the range has been extended to include covers for the fireside chair and studio couch. In addition there is a wider colour range.

Although floral patterns proved very popular there was a demand for selfcolours, too, and you can now buy the covers in red, yellow, black, green, grey, blue, lilac, beige, and lime.

Since they are made in sections they are easy to fit and easy to remove for washing at home.

FOR do-it-yourself enthusiasts there is a new range of craze-proof ceramic tiles made in a colour range of white, black, green, grey, pink, yellow, cream, and blue. For 15s. you can buy enough to cover half a square yard, and a packet



## SHOP SLEUTH

brings you more special bargains for your shopping list. All items are available through your local Co-operative Society. For further details write to Housewives' Club. HOME MAGAZINE, I Balloon St., Manchester 4, enclosing a stamped addressed envelope.

of adhesive sufficient for this quantity costs 2s. 6d.

CLOTHES drying is always a problem at this time of year and a cabinet drier can be a great asset. A new convection model I saw recently can also be used as an airer, dish drier, or even room heater.

It is fitted with castors and available in cream or white enamel for £6 12s. 6d.

TEAK-TONE, a wood finish that looks and feels like teak, but costs much less, is used for a new range in Space-Plan unit furniture. All the pieces have brass finished ferruled legs with tilting glides and are designed to fit together into one unit 3 ft. 7 in. high.

A small open bookcase, I ft. 6 in. wide, with adjustable shelves costs f.7 10s. od., and a 2 ft. 11 in. wide model with glass sliding doors £.12 16s. 3d.

To match the pieces there is a useful occasional table 3 ft. long and 161 in. high at £9 19s. This has

shallow compartments at each end which hold magazines or cigarettes and are topped by pivot lids.

Other items in the range include an attractive cocktail cabinet, writing bureau, and a corner cupboard designed so that other pieces will fit on either side.

A NOTHER space saver opens like a book, but is in fact a bed. It will fit neatly into a corner and can be concealed by a curtain when not in use. Made in natural and medium oak, medium walnut, or sapele mahogany, it costs £9 19s. 6d. with flock mattress and £13 19s. 6d. with foam mattress.

FOR the nursery I saw some dainty cot eiderdowns in easy-to-wash Tricel with Terylene fillings. A particularly pretty model was rose printed and made in rose, gold, blue, or lilac, all with a white background. It measures 31 ft. by 21 ft. and costs £,2 28. 11d.

NOTHING gives such an impression of warmth as the glow from the dancing flames of a coal fire, but almost as convincing is an electric heater with glowing artificial coals. A new addition to this range is a three-kilowatt model with two fan heaters concealed beneath the coals.

This elegant looking fire has a heat control knob giving a combination of three heats and two fan speeds. On a warm day you can use it to provide cool air and it will give a welcoming glow to your room if you switch on its light only. It costs £19 5s. 4d. and has a grey

## spells a welcome:

From the moment you arrive at your TRAVCO hotel, you know that you are going to enjoy your stay. In the loveliest of Britain's resorts. TRAVCO offers you enjoyable cuisine, relaxing comfort, attentive service and all the amenities that add up to a successful holiday. Start looking forward now to your TRAVCO stay—write today to the hotel of your choice from the list below.

Oulton Hall Hotel Russell Hotel Culver Lodge Hotel Queen's Court Hotel Lincombe Hall Hotel Torquay Marina Hotel Dilkhusa Grand Hotel Ilfracombe Hydro Hotel Grand Hotel **Esplanade Hotel** Norbreck Hotel

Clacton-on-Sea Bognor Regis Sandown, I.O.W. Shanklin, I.O.W. Newquay Liandudno Grange-over-Sands Scarborough Scarborough

And there's WESTWARD HO! Holiday Centre, near Bideford, Devon, and BEACON LODGE, Higheliffe-on-Sea, Hants.

TRAVCO HOTELS LTD. Head Office: 65-69 Prescot Street, London, E.I Telephone: Royal 7221



# The judge and I do a 'deal'

"THE next morning, the judge and I picked out four counts to which the accused could plead guilty. They did so, and the jury were directed to return a verdict of not guilty on all the other counts. The judge had time for lunch before his train . . .

"Sometimes the accused are willing to oblige the police by having crimes 'taken into consideration' that they have not in fact committed. This is done to 'clear the books' and so improve the statistics of the local police force.

"If trade unionists were to insist on two men doing the work that could perfectly well be done by one, they would be denounced . . . Similarly if they were to insist on a man being paid who did not even put in an appearance on the job. Yet both are rules of the Bar."

This behind-the-scenes look at the law is just a sample of the revealing story Under My Wig by John Parris (Arthur Barker, 21s.). It's a lively account of his 12 years as a barrister.

Do you want to achieve the kind of beauty which does not rub off at night? Gayelord Hauser has written a number of books on the subject of health and dieting. His latest, Mirror Mirror on the Wall (Faber and Faber, 18s.) contains this shortest of short cuts to reducing: eat all the good foods, chew twice as long. Enjoy twice the pleasure, and you will need to eat only half as much!

Still on food, I enjoyed reading Judith Listowel's The Modern Hostess (Odhams, 21s.). Lady Listowel provides nervous hostesses with all the tips needed for a banquet or picnic, and there is more than a touch of humour about the late Constance Spry's last book, Hostess, (Dent, 15s.), on entertaining. The imaginative menus are provided by Rosemary Hume. Delightfully illustrated.



Few people find an easy way to a fortune, but those who want the mysteries of the Stock Exchange unravelled will find Practical Investment a useful work. Written by Lawrence Corley, it is one of a series of Arco handybooks, priced at 12s. 6d. The others are Marquetry and Veneering, by Peter Arkwright, Repair of Domestic Electrical Appliances, by F. G. Rayer, Upholstery, by Arthur Bevin, and Antiques, by Geoffrey

We may forget in this world of nuclear missiles that there was drama in abundance in days gone by. Our newspapers, reporting daily the threat of instant death to millions, would find it difficult to cope with a sensational story like Lacey Baldwin Smith's A Tudor Tragedy (Cape, 21s.) which attempts to explain the execution of Catherine Howard, the fifth of Henry VIII's wives.



Still delving into history, Joanna Richardson records a romantic portrait of Leopold I of the Belgians in My Dearest Uncle, at 25s. Also from Cape comes Hester W. Chapman's Eugenie (21s.), wife of Napoleon III who, despite trying to commit suicide for the love of a duke, lived to be 94.

The Kaiser, to World War I veterans, is still the tyrant who sent millions of young men to an early death. But The Kaiser and his Court (MacDonald, 50s.) reveals that the older generation in Germany still rate the Kaiser basically a man of peace.

There is little peace in Dennis Wheatley's latest novel, Vendetta in Spain (Hutchinson, 18s.), but there is romance to go along with violence, terrorism, and blackmail from this master of the thriller.

Charles Dickens' daughter, Kate, described him as a "very wicked man." Was he? C. G. L. Du Cann discusses this question in The Love Lives of Charles Dickens (Muller, 30s.). It is a straightforward account, without frills, but there is little evidence of reaction from Dickens' wife to his affairs with women.

Paul Gallico is good value in Confessions of a Storyteller (Michael Joseph, 21s.). In its 400 pages are 20 of Gallico's adventures plus the background to them. The stories behind the stories are as fascinating as the tales themselves.

Perhaps the greatest consolation in reading Journal of a Residence on a Georgian Plantation by Frances Anne Kemble (Cape, 36s.) is the knowledge that the barbarity inflicted by slavers on their victims has long since disappeared. First published in 1863, the letters were written by Fanny Kemble at a slave plantation headquarters.

MAN'S JACKET IN THREE SIZES

MATERIALS.—21 [21, 22] 02. WAVE-CREST Knitting 4-ply. Two No. 12 and two No. 10 needles. Two stitchholders. Seven buttons.

MEASUREMENTS .- To fit 40 [42, 44] in. chest. Length, 25 [251, 251] in. Sleeve seam, 18½ in. (adjustable).

SIZES.—The figures in square brackets [ ] refer to the medium and large sizes respectively.

ABBREVIATIONS.-k., knit; p., purl; k.b., knit into back of stitch; p.b., purl into back of stitch; st., stitch; tog., together; t.b.l., through back of loops; inc., increase by working into front and back of stitch; dec., decrease by working 2 sts. together; beg., beginning; alt., alternate; rep., repeat; patt., pattern; in., inches.

TENSION.—7 sts. and 9 rows to the square inch on No. 10 needles measured over stocking stitch.

## BACK

Using No. 12 needles, cast on 146 [152, 158] sts. Work in k.1, p.1 rib for 11 in., dec. 1 st. at end of last row (145 [151, 157] sts.).

Change to No. 10 needles and proceed in continental basket stitch as follows:-

## HOME MAGAZINE KNITTING PATTERN

No. 72

1st row: \*\*k.b.l., p.5, rep. from \*\* to last st., k.b.l. 2nd row: \*\*p.b.l, k.5, rep. from \*\* to last st., p.b.l. 3rd and 4th rows: as 1st and 2nd. 5th row: \*\*p.1, k.b.5, rep. from \*\* to last st., p.1. 6th row: \*\*k.1, p.b.5, rep. from \*\* to last st., k.b.l. These 6 rows form the

Continue in patt. until work measures 15½ in. from beg., finishing with wrong side facing for next row. Commence armhole shaping.

\*\*\* Next row: cast off to [11, 12], patt. to last 11 [12, 13] sts., k.1, cast off 10 [11, 12]. Break off wool. Rejoin wool and shape raglan armholes as follows:-

1st row: k.1, k.2 tog.t.b.l., patt. to last 3 sts., k.2 tog., k.1. 2nd row: k.1, p.1, patt. to last 2 sts., p.1, k.1 \*\*\*. Rep. these 2 rows until 35 [37, 39] sts. remain, finishing at end of a dec. row.

Change to No. 12 needles and work 3 rows on these sts. Cast off.

The accent's on the basket stitch when you...

# GO CONTINENTAL

#### POCKET

Using No. 12 needles, cast on 39 sts. Work in stocking stitch for 41 in. Slip sts. on to a stitch-holder and leave.

#### RIGHT FRONT

Using No. 12 needles, cast on 74 [80, 86] sts. Work in k.1, p.1 rib as on Back, dec. 1 st. at end of last row (73 [79, 85] sts.).

Change to No. 10 needles and proceed in basket patt. until work measures 6 in. from beg., finishing with right side facing for next row. Place Pocket as follows:-

Next row: patt. 17 [20, 23], k. next 39 sts. on to a stitch-holder and leave, patt. 17 [20, 23]. Next row: patt. 17 [20, 23], slip sts. from top of Pocket on to left-hand needle, patt. across these sts., patt. 17 [20, 23]. Continue in patt. until work matches Back to cast-off row at armhole shaping, finishing with wrong side facing for next row.

Next row: cast off 10 [11, 12], patt. to last 2 sts., work 2 tog. Dec. I st at neck edge on 5th [4th, 3rd] row following and every following 5th [4th, 3rd] row until 16 [20, 24] more dec. (17 [21, 25] in all) have been worked at neck edge, at the same time shape raglan armhole as follows:-

1st row: patt. to last 3 sts., k.2 tog., k.1. 2nd row: k.1, p.1, patt. to end. Working neck dec. as stated above, continue as on these 2 rows until the 17 [21, 25] neck dec. have been completed. Now dec. at armhole edge only on every alt. row as before until all sts. are worked off.

## POCKET TOP

Slip sts. from top of Pocket on to a No. 12 needle, right side facing.

lst row: k.2, \*\*p.1, k.1, rep. from \*\* to last st., k.1. 2nd row: \*\*k.1, p.1, rep. from \*\* to last st., k.1. Rep. these 2 rows until work measures 2 in. from beg. Cast off.

### POCKET, LEFT FRONT and POCKET TOP

Work Pocket as for Right Front. Work as on Right Front, until cast-off row at armhole is reached, finishing with wrong side facing for next row.

Next row: work 2 tog., patt. to last 11 [12, 13] sts., k.1, cast off 10 [11, 12]. Break off wool. Rejoin wool and complete to match Right Front, reversing shapings, the first 2 rows of raglan shaping being as follows:-

1st row: k.1, k.2 tog.t.b.l., patt. to end. 2nd row: patt. to last 2 sts., p.1,

### **SLEEVES**

Using No. 12 needles, cast on 60 [64, 68] sts. Work in k.1, p.1 rib for 3 in. Next row: rib 6 [4, 2], (inc. in next st., rib 3 [3, 3]) 12 [14, 16] times, inc. in next st., rib to end (73 [79, 85] sts.).

Change to No. 10 needles and proceed in basket patt., inc. I st. at both ends of 5th row following and every following 6th row until there are 117 [121, 125] sts. Continue on these sts. until work measures 181 in. from beg., finishing with wrong side facing for next row (adjust length here). Work as on Back from \*\*\* to \*\*\*, then rep. 1st and 2nd rows until 7 sts. remain, finishing at end of a dec. row. Cast off.

#### RIGHT FRONT BAND

Using No. 12 needles, cast on 13 sts. Work 1st and 2nd rows of Pocket Top 3 times.

Next row: rib 5, cast off 3, rib to end. Next row: rib 5, cast on 3, rib to end. Continue in this manner, working a buttonhole as on last 2 rows on every 23rd and 24th row from previous buttonhole until 7 buttonholes in all have been worked. Work 3 rows after last buttonhole. Cast off.

Omitting buttonholes, work Left Front Band to match.

## COLLAR

Using No. 12 needles, cast on 19 sts. 1st row: k.2, \*\*p.1, k.1, rep. from \*\* to last st., k.1. 2nd row: \*\*k.1, p.1, rep. from \*\* to last 3 sts., k.3. 3rd and 4th rows: as 1st and 2nd. 5th row:

k.2, \*\*p.1, k.1, rep. from \*\* to last 2 sts., inc. in next st., k.1.

Working extra sts. into rib throughout, incl I st. inside k. st. as before on 3rd row following and every following 3rd row until there are 51 sts. Work 64 [70, 76] rows. Now dec. 1 st. inside k. st. on next and every following 3rd row until 19 sts. remain. Work 3 rows. Cast off.

#### MAKE UP

Omitting k.1, p.1 rib, block and very lightly press on wrong side using a warm iron and damp cloth. Flat-stitch Pockets into position on wrong side, Pocket Tops on right side. Using a flat seam for k.1, p.1 rib and a backstitch seam for remainder, join side and sleeve seams. Using a flat seam, stitch Sleeves into position, matching raglan shapings, stitching 3 rows at top of Back to 3 of the cast-off sts. at top of Sleeve. Stitch Front Bands into position to commencement of neck shaping. Stitch Collar into position round neck, easing in ends of Collar to top of Front Bands. Attach buttons. Press seams.



**EXCELDA** 

Self Raising.

Flour

1|b net

WELSH CAKES

so easy to make with EXCELDA

8 og. C.W.S EXCELDA S.R. flour

2 07. C.W.S Silver Scal Margarine

2 oz. C.W.S Shortex Shortening

Pinch of grated natmeg 3 oz, C.W.S mixed dried fruit Milk to mix

Sieve together the dry ingredients and

rub in the fat. Add the fruit, and mix with the eggs and sufficient milk to make a

stiff dough, Roll out 4 in, thick and cut

into rounds. Cook slowly on a moderately

hot girdle until well risen and lightly

3 og, castor sugar

browned on both sides.

11b and 3 lb BAGS

Wonderful

1-2 eggs

A JOY E WHOLE SALE SERVICE LINE FOR

## She's excelled herself

-and you will too with EXCELDA S. R. Flour NOW AT ALL CO-OP STORES!

An old favourite with cookery-proud Northern housewives, EXCELDA Self-Raising Flour is now available at Co-operative Societies everywhere. Yes—this SUPER white flour with the SILKY texture is on sale at your CO-OP store. Try it this week and see what a difference it makes to all your home cooking and baking. Because EXCELDA is specially milled to meet the need for a superfine flour that's silky in texture and consistently high in quality. It's a fact that the very first time you use EXCELDA, everyone will agree you've excelled yourself!

# EXCELDA SELF RAISING FLOUR

FROM CO-OPERATIVE STORES

Here's a pot-pourri of recipes for puddings and other sweets specially chosen for you by MARY LANGHAM.



# Ringing the changes

#### APPLE AMBER

I lb. peeled, cored apples, rind I lemon, I heaped teaspoon coriander seeds, 2 oz. Avondale butter, sugar to taste. 2 eggs, 4 oz. shortcrust pastry, 2 oz. sugar (meringue).

Cook the apples with the rind, seeds, butter and a little water. Sieve and sweeten to taste. Add the egg yolks. Line a pie dish with pastry. Pour in apple. Bake 30 minutes, Mark 6 (400°F.) or until set. Whisk the egg whites until stiff. Add half the sugar, whisk again until very stiff, fold in the remaining sugar. Pipe or spoon the meringue on top of the pie. Bake in a cool oven until crisp and golden brown.

#### MOCHA PANCAKES

Pancakes: ½ pint of milk, 4 oz. Federation or Excelda plain flour, 1 egg, ½ teaspoon salt, Shortex for frying.

frying.

Filling: I egg yolk, 1½ oz. castor sugar, ½ oz. Federation or Excelda plain flour, ½ pint milk, I teaspoon Shieldhall Coffee essence.

Make up the pancakes, blend the flour with the egg and a little milk. Beat well and gradually add the remaining milk. Allow to stand.

Filling: Sieve flour and sugar into a pan, add egg yolk. Gradually beat in milk and coffee. Bring to boil slowly, stirring all the time. Boil for a few minutes. Heat a little Shortex in a frying pan.

Pour in enough pancake mixture to give a thin layer. Cook both sides. Remove the pan from heat. Place some of cream on one side of the pancake.

Roll up and fry for one minute. Keep hot whilst making up the remaining mixture.

## THE ORIGINAL BAKEWELL PUDDING

<sup>1</sup> lb. Eskimo puff or flaky pastry, 2 oz. castor sugar, 2 oz. butter, 3 egg yolks, 2 egg whites, CWS strawberry jam.

Roll the pastry to quarter-inch thickness and line an 8 in. flan tin or an 8 in. cake tin. Prick the base of the pastry well. Melt the sugar and butter together gently. Mix in the egg yolks and whites.

Spread a layer of strawberry jam on the pastry and place the filling on the top. Bake for 15 minutes Mark 7 (425°F.) then reduce the heat to Mark 4 (350°F.) for a further 25 minutes.

Serve hot or cold.

## PINEAPPLE (UPSIDE-DOWN) PUDDING

4 oz. Federation or Excelda S.R. flour, 4 oz. castor sugar, 3 oz. Shortex, 1½ level teaspoons CWS baking powder, 2 eggs, 1 dessertspoon water.

Topping: 3 tablespoons brown sugar, 1 oz. Gold Seal margarine, Wheatsheaf pineapple rings, CWS glace cherries.

Sieve flour, baking powder and sugar into a bowl, add the Shortex, eggs and water and beat for one minute. Melt sugar and Gold Seal together over a low heat.

Place the pineapple rings and cherries in the bottom of a greased 7 in. cake tin. Cover with the sugar and Gold Seal mixture, and finally the cake mixture on the top. Bake at Mark 4 (350°F.) for

or cold as a cake.

#### SWEDISH APPLE CHARLOTTE

2 lb. cooking apples, \(\frac{3}{4}\) oz. Avondale butter, 4 oz. demerara sugar, juice and rind 1 lemon.

Crumb Crust: 8 oz. fresh white breadcrumbs, 4 oz. Avondale butter, 6 in. solid based cake tin.

Peel, core and slice the apples thinly, add to the melted butter, lemon rind and juice. Cook very carefully until a pulp is formed, add the sugar. Fry the breadcrumbs in the butter until golden brown.

Grease the cake tin well. Line base with crumbs and build up round the edge. Pour in the purée, build edge with crumbs so that crumbs and purée are level. Cover purée with layer of crumbs.

Bake for about one hour, Mark 4 (350°F.).

#### POIRES AU VIN ROUGE

I gill claret, I gill water, 5 small pears, 4 oz. loaf sugar, 1 in. cinnamon stick, I strip lemon rind, 2 level teaspoons CWS arrowroot, I oz. finely shredded almonds.

Dissolve sugar in the claret and water, add lemon rind and cinnamon stick. Bring to boil to form a syrup. Leaving stalks on the pears, peel off skin and remove the "flower end" from the base. Put pears into a deep casserole and pour on the syrup. Make sure that pears are completely covered otherwise they will discolour. Poach pears in the oven until quite tender, Mark 4 (350°F.).

Remove pears, strain the syrup, and reduce to a quarter pint by boiling quickly. Allow to cool, then make a glaze with the arrowroot. Arrange pears with the stalk uppermost in a serving dish, coat carefully with the glaze.

Sprinkle with almonds and serve as cold as possible with whipped cream.



Champion?

# HUSBANDS and HOUSEWORK

"Should a wife expect her husband, retired or otherwise, to share the housework?" we asked when we printed an article by sculptor Sidney Campion. Mr Campion told how he had helped in the home since his retirement, even doing such tasks as washing and ironing. We invited your comments on his article and were overwhelmed by the response. Below is a selection from the hundreds of thoughtful letters received.

"Y (I mean his) goodness! What a paragon of all the retirement virtues Sidney Campion must be. I mentally inserted an 'H' into his surname when I read about them," wrote Mr Fred Stalley, of Saffron Walden,

Many readers, while applauding Mr Campion's activities, shared Mr Stalley's view that he was indeed an exceptional

But, says Mrs A. Dennis, of Worthing, Sussex, "The helpful husband is no longer a phenomenon. All boys should be initiated into the basic domestic mysteries at an early age to avoid acquiring that artificial contempt of household chores which passes for masculinity.

"Men make first-class shoppers, cooks and factotums. Strategic flattery soon helps them to realise their capabilities."

Another reader who believes in the exercise of tactful feminine guile to secure masculine assistance in the home is Mrs Doris Harriss, of Chippenham, Wilts. "If you 'expect' him to help, you deserve a 'No.' If you 'need' him he will respond," she writes.



Her system seems to work too, for, "If I have company coming he tackles the brass, mops the floor, and is in general a real helpmate." But it is share and share alike in her home. "If my husband was pressed for time. I would mend a puncture or clean his shoes," she adds.

Many of our correspondents were men. and surprisingly enough nearly all of them agreed that a wife was entitled to help from her husband.

"Of course a husband should help his wife without being expected to," wrote Mr B. Smith, of Wellingborough, Northants. "In a happy home it is a pleasure to help, and a man can learn quite a lot of useful things which would be very helpful should his wife be unable to carry on through illness."

Seventy years old Mr T. Selwyn, of Brighton, Sussex, agrees. "The husband should at all times help in the house and certainly on retirement. He has given up regular work and wants to take things easier now he is older. His wife's work



continues as before and generally increases when the husband is home. She is, therefore, entitled to expect some help from him."

"Although I cannot speak for retired men, I do not think it does any husband harm to assist his wife in certain household jobs such as washing-up, seeing to the fire, cleaning, and the like," says Mr W. Turley, of Malton, Yorks.

"Trouble often starts when the assistance comes to be regarded by the wife as a regular routine, regardless of the husband's feelings. No man likes to be regarded as the daily help in his own

"An occasional 'thank you' from the wife is appreciated by the husband and can lead to more extensive offers of help in the future."

Several other readers agreed with Mr Turley that the husband's work in the house should not follow any set schedule. "When a man retires I think his wife

should expect to retire a little too, but I don't like the idea of all those regular tasks," wrote Mrs Iris M. Bourne, of Evesham, Worcs. "I'm afraid she is going to take him too much for granted, which is not good for either partner.

" I get much more pleasure when my husband says, 'sit still and I will get the supper' or 'I have done the washing-up' than I should if he did it as a regular thing.

"All our jobs are interchangeable. Much more fun!"

While our masculine readers seemed to be falling over themselves in their haste to get inside those kitchens. occasionally their wives were equally eager to keep them out.

## PRIZE WINNERS

The winners of the CWS Lestar Shirt competition have been announced. Four first prizes of Ford Anglia de Luxe cars and consolation prizes of Defiant Television sets were awarded. Results are as follows:

BRISTOL/CARDIFF AREA: 1st prize, Mrs C. Rosser, Dowlais Branch CRS; 2nd prize, Mr J. Collier, Newport (Mon) Co-operative

NEWCASTLE AREA: 1st prize. Mr J. T. Shepherd, Amble Co-operative Society; 2nd prize, Mrs I. Eland, Darlington Co-operative Society.

LONDON AREA: 1st prize, Mrs D. Rowe, Colchester and East Essex Co-operative Society; 2nd prize, Mr G. Gearing, Dartford Co-operative

MANCHESTER AREA: 1st prize, Mrs F. Mayall, Oldham Industrial Co-operative Society. 2nd prize, Mrs I. E. Roberts, Mytholmroyd Co-operative Society.

"I don't think a husband should share the housework," wrote Mrs E. Austin, of St. Helens, Lancs. "Many wives know that too much help from hubby can be a hindrance.'

She did believe, however, that he should undertake the manual tasks such as "chopping wood, sweeping the rear part of the house, and heavier chores," and she was not averse to his "taking a turn at making a cuppa.'

For Mrs E. Weedon, of Westcliff, Essex, our article struck a topical note.



"My husband is retiring today," she writes, "Now I'll be able to indulge him in the lazy early morning cup of tea he has so often given me.

"Any help in household chores he offers will be welcome, but after 50 years as breadwinner my husband deserves his retirement and not just a different servitude."

Mrs Florence Millard, of Grays, Essex, who tells us that her husband retired 10 years ago, and she loves to have him around, says "A domesticated man wearing an apron is a humble sight. He should be free to help when he chooses, unless there is a family, when it may be necessary."

Mrs Phyllis Spooner, of Chandler's Ford, Hants, neatly sums up the feelings of those women who believe that a man is out of place in the kitchen. She

No, leave the women to their homes, Don't make him look a ninny, How can he keep his self respect

If you make him wear a pinny."

Finally a sympathetic thought for the neighbour of Mrs L. Cory, of Brighton, Sussex. "I look forward to our retirement," Mrs Cory says, "but I feel sorry for my neighbour. Her husband is an efficiency expert! Instead of working happily at her own pace she fears she will have to race through the chores keeping up to his stop-watch time

# Making picture gardens

## By W. E. SHEWELL-COOPER

THE picture gardens one sees in garden magazines are possible to make with an outlay of a few shillings. It is a question of taking a little trouble and having some skill. Write to the CWS for their catalogue and browse over

Start by forking over the border where you want to grow flowers-about six inches deep. Add sedge peat at a bucketful to the square yard and fish fertiliser at three ounces to the square yard. Then tread the ground to firm it or, if the soil is very light, roll it. Follow this by a light raking of the surface of the soil so that the little annual seeds that you were going to sow will be able to have the right tilth in which to grow.

Into the carefully raked level soil, scratch out drifts of different sizes with a pointed stick, and inside each one of the outlines made in this way sow one of the annuals. The idea will be to keep the dwarfing kinds towards the front of the border, the medium-growing kinds in the middle, and the tall-growing types at the back.

WHATEVER you do, don't attempt to sow in straight lines or squares, but in irregular shaped drifts. Label these drifts immediately after sowing so that you will know exactly where the different varieties are in a month's time.

Having broadcasted the seed very thinly in these irregular patches, and having raked in lightly to cover them, it is important to see that the border doesn't get too dry. You may have to water through the fine rose of a can in about a week's time. When the seedlings are about an inch high, thin them out carefully to six inches apart so that they have sufficient room to develop.

WITH the taller plants, push in some twiggy sticks, so that as the stems grow they may get the support they need and the foliage will hide the pea sticks provided.

Be sure to choose the hardy annuals for this purpose. Various kinds of candytuft, different coloured larkspurs, annual poppies, blue and white love-in-themist, orange, red and gold Californian poppies, calendulas, clarkias, Virginia

Try also some of the more unusual annuals like limnanthes with yellow and

white flowers; nemophila with blue flowers; phacelia with bell-shaped flowers; viscaria with blue flowers; and ornamental grasses like briza-all of which the CWS will gladly supplyand, of course, you will get a dividend on your purchases in the usual way.

I am only too glad to help readers with their gardening problems.

## Worth saving for

ODHAMS Garden Encyclopædia by Richard Sudell, F.I.L.A., F.R.H.S., in two volumes, is five guineas, but it is well worth saving for. Whether you are the rawest recruit to this fascinating hobby or a greenfingered veteran, the work is of great value.

Dealing with all aspects from laying out a virgin plot to growing exotic flowers, the encyclopædia is crammed with information and is beautifully adorned with hundreds of illustrations, many in full colour.



A well-flowered annual border is an attractive sight around this cottage door.

## FOR BOYS AND GIRLS

# Rosie the Chimp can earn £10,000

ROSIE the chimpanzee, who "stars" in a new comedy film called In the Dog-House, can earn as much as the Prime Minister—1,10,000 a year. So let's meet Rosie.

Her dressing room at Pinewood Studios has a luxury bathroom, settee, 'phone, make-up mirrors, fitted carpet and kitchen. Because, of course, Rosie had "star" status, only the best was good enough for her. Rosie's

"secretary" (who is also her handler) stood by while Mollie Badham, who owns Rosie-and eight other chimpsmade the lady up for her day's filming.

Rosie wears a pair of pants usually. She looks her best dressed like that, though sometimes she wears a skirt as

Her make-up is fairly simple—a touch of powder. But no lipstick. Rosie licks

She is an amiable star who puts her arms around anyone, and was particu-

CALLING YOUNG

To delight toddlers, there are two books of nursery rhymes (Odhams, 5s.). They are Magic Carpet to Nursery Rhyme Land and Magic Carpet to Animal Rhyme Land. Again

for younger listeners, and both in superb colour, are the evergreen stories of Red

Riding Hood and Pinocchio (Odhams, 6s.).

among facts, the Junior Pears Encyclopædia

For the boy or girl who likes to browse

If you are a book lover, you have probably

enjoyed the Borrower's Fantasies, and The Borrowers Aloft, by Mary Norton (Dent,

12s. 6d.) is just as exciting as others in the

Fifty thousand years ago you would be

reading this in pictures, just like the comic

strips. That is the way our alphabet began,

and its story is well told in The Story of our

Alphabet, by S. Paulson Russell (Odhams, 7s. 6d.).
By the famous author Erich Kastner

The Flying Classroom (Cape, 12s. 6d.) is

Louise Jean Walker had to win the

trust of the Chippewa Indians before they

would reveal their legends. But her efforts were well worthwhile. The result is Red

Indian Legends (Odhams, 10s. 6d.) and the stories will fascinate all ages .- I.C.

a school story of a noisy gang of boys full

Machines (Odhams, 15s.).

(Pelham Books, 15s.) is ideal,

of fun and mischief.



Rosie-she earns as much as the Prime

larly fond of her co-stars in the film. Leslie Phillips, Peggy Cummins, James Booth, Hattie Jacques and Dick Bentley.

But Rosie is also temperamental on occasions and inclined to be unpredic-

There was the occasion when she was on a bicycle during location at Windsor. She abandoned the bike and rushed unexpectedly through the open door of a house into the sitting room. It gave the house-holder quite a turn!

## COMPETITION

**SCIENTISTS** This month we've a drawing competition with ARE you the budding scientist of your a difference. The Editor would like you to family? Then you'll want to own paint or crayon a picture which explains a 101 Science Experiments by Illa Podendorf proverb, e.g., Too many cooks spoil the broth: You may lead a horse to water but you can't (Odhams, 12s. 6d.), a simple guide to doing exciting research and solving problems for make it drink; Make hay while the sun shines, vourself. The colour illustrations are wonderful, as they are also in Man's Adventure with

As usual there will be two classes-one for those under nine and the other for those who are nine or over. For the two best entries from over nines there will be a box of delicious chocolates from the English and Scottish CWS Chocolate Works at Luton. For the two best entries from under-nines there will be a bumper parcel of sweets from the CWS Confectionery Works, Reddish. Read the following rules

1. The drawing must be your own and measure not more than 10 in. by 8 in.

2. On the back of your entry write your full name, address, and age IN BLOCK CAPITALS.

3. Post your entry to The Editor, Home Magazine, 1 Balloon Street, Manchester 4, marking your entry "COMPETITION."

Closing date for entries is February 28, 1962.

WE all know the Sauter Finegan Orchestra for their ingenious arrangements of "Doodletown Fifers" and "Sleighride." Now you can hear these and nearly a dozen more on The Return of the Doodletown Fifers (United Artists CLP-1469).

> Here's a chance to hear two first-class entertainers. On Danny at the Palace (Ace of Hearts AH-4) are 12 songs and routines from Danny Kaye's performances at New York's famous Palace Theatre. On Ace of Hearts (AH-1) in the Old Masters series, Bing Crosby is as enjoyable as ever singing some of his earlier hits.

> That'll be the Day (AH3) is an album of Buddy Holly's lesser-known ballads.

Humorist Mort Sahl is not everyone's cup of tea, but anyone who knows the American political scene will appreciate his scathing wit on The New Frontier (Reprise R-5002).

Now for two LPs by pop singers. On RCA RD-27224 Elvis Presley has Something for Everybody-ranging from blues to ballads, and on London HA-D 2382 Pat Boone sings "Moody River" and others, including "Blue Moon" and "I Saw Every Little Star."

Singles and EPs include the stirring music from King of Kings played by the Frank Chacksfield Orchestra (Decca 45-F 11393), Marino Marini in Paris and Here comes Marino (Durium U20069) and U20073), Frank Sinatra's Granada (Reprise R-20010), Sammy Davis's One more time (Reprise R-20018) and Sucu-Sucu (Pye 7N-15383) played by the Laurie Johnson Orchestra.-B.D.

## DECEMBER COMPETITION WINNERS

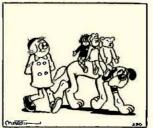
CAROL WESTON, Quarry Lane, Butterknowle, Bishop Auckland, Co. Durham; IAN RICHARD-SON, Arthur Terrace, New Marske, Redcar, Yorkshire; VANCE MICHAEL GLEDHILL, Osborne Road. South Shore, Blackpool, Lancs; HELEN KNIGHT, Eiddwen Road, Penlan, Swansea, Glam.

#### PENNY and BOB

By GEORGE MARTIN







Indispensably With its 3-stage motor giving super suction cleaning, the 6021 is a glutton for work - vour work. This modern INVINCIBLE Vacuum Cleaner brings new brightness, new colour to your home so easily, swiftly, efficiently! Model 6021 Smart grey leathercloth body chrome-plated tubes. 3-stage motor for extra suction power. Set of 5 polyamide cleaning tools which fit in a wink. Radio and T.V. suppressed. Guaranteed 12 months. £12 . 5 . 0 (inc. tax)

## INVINCIBLE

Other Vacuum Cleaners

£15 . 13 . 8 (inc. tax)

£10 . 19 . 6 (inc. tax)

£8.2.0 (inc. tax)

Hand Vacuum Cleaner:-

MODEL 6014

MODEL 6020

MODEL 6023

available:-

vacuum cleaners

C.W.S LTD., NATIONAL WORKS, DUDLEY, WORCS. FROM CO-OPERATIVE STORES

## TAMWORTH INDUSTRIAL CO-OPERATIVE SOCIETY LTD.

COLEHILL, TAMWORTH

# THE ANSWER TO OUR CRITICS

# The Co-op is still unique

OVER a month has passed since banner headlines in the Sunday newspaper The People told its readers that the great Co-operative Movement was dying. The two-page article did contain some unpleasant facts, some destructive criticisms and some constructive ones, and there is no doubt that the article shook many officials and members in the Movement.

The article was answered the following week by letters of six people (no two-page article this time), including one from Lord Peddie, a director of the CWS, and also by an excellent article in Reynolds News, which you should have read, as that appeared in your own newspaper.

Some time having passed since the publication of these articles and letters, one can sit back and look at one's own society. Is it dying? Is it dreary? Is it all the things that we do not want it to be?

In this very imperfect world nothing is perfect, including our Cooperative society. That fact gives the opportunity for thinking men and women to strive for perfection.

What have you, the members of Tamworth Co-operative Society, done for yourselves in the years since the war?

In villages you have built new shops, or bought existing ones and modernised them, so that in the outlying districts there can be good shopping facilities worthy of the name of Co-operation.

In the town you have built the biggest and most modern block of premises that Tamworth has ever had. Our new Church Street premises would be a credit to anyone who owned them—and you own them.

Also, there is the great grocery warehouse and new dairy built on the Victoria Road. Quietly, and without fuss, these two modern assets, with others, have been built and put to use by you, for you, and where else in this district can anyone else approach the achievements of the Co-operative!

## We deliver the Goods

On another side of the society is the modernisation of our transport and delivery fleet, those well-known blue vehicles with the word "Co-op" on the sides—all yours and mine.

While thinking of delivery, let us give a word of praise and thanks to our staff who struggled through the ice and snow of January to make sure that you had your bread and milk. No praise can be high enough for those girls who at 5-30 on the Sunday evening were still struggling along, having worked all through the day from early in the morning to make sure you had your milk. To all the boys, girls, and men who gave of their best to uphold the name of Co-operative delivery, our sincere thanks.

Shortly you will be receiving your balance sheet for the half-year ended in January, 1962. It will not be all we want in the report and figures that it will give, and at the time of writing no-one knows what that report will be. But we all know that we, as individuals, can do more for our own society and then laugh at the attacks of *The People*, or anyone else who does not like the idea and ideals of Co-operation.

### More than a Store

Often it is forgotten that the Co-operative is much more than a trading concern. If the ideals of Co-operation were practised more throughout the world, many of the evils of today would go.

Remember the things that you help to provide on the non-trading side of your society. There is the free insurance to help members in time of bereavement. Rooms and financial help provided for women

members to meet in guilds (for men, too, if they so wish)—free education for all employees in a wide range of subjects-day-release for young emplovees to improve their knowledgechildren's groups where the young folk can enjoy themselves—provision for cultural pursuits such as drama and choral singing-convalescent treatment for those members who need it and have difficulty in providing it for themselves—practical help to those members who have fallen on hard times in the form of cash or goods-donations and help to many charitable causes.

These things, which are some of the normal non-trading activities of any Co-operative society, and which have gone on since Co-operation started, still go on, and will continue as Co-operatives go from strength to strength—things that no other organisation does.

## Play your Part

Let us not be misled into thinking that there is no need for any change or alteration in Co-operation. The Movement must, at all times, meet the challenge of modern times, be prepared to accept new ideas, and new lines of thought. In this you must play your part by attending the meetings of the society (the next one is on the second Wednesday in March at 7-15 p.m. in the Assembly Hall, Colehill, above the general offices, by expressing your views, and by taking a live interest in your own business.

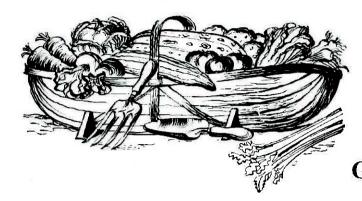
We can say that the "giant" of Tamworth is very much alive!

## **AUTOMATIC BREAD**

THE first fully automatic bakery has been operating for some time in Munich where output reached 10,000 to 22,500 rolls per hour.

At the International Bakery Exhibition in Frankfurt a new plant has now been shown which produces and wraps loaves weighing up to 1 kilo and requires only one person—the dough maker—in attendance.

# A TIMELY TIP



BE READY FOR **SPRING** AND

**GARDENING TIME!** 

FINEST DUTCH SEED SHALLOTS AND ONION SETS TO HELP YOU ON YOUR WAY. WE OFFER SOME OF THE BEST SCOTCH GROWN **POTATOES** SEED FOR THE NEW SEASON

VEGETABLE AND FLOWER SEEDS BULBS, FERTILISERS, AND LAWN SEED ALSO

WE WELCOME YOUR **INQUIRIES** 

TOP RANGE **GARDENING TOOLS** 

GROCERY CENTRAL

GOLDEN WEDDINGS

Mr and Mrs Wallbank, Lower House Farm, Baddesley, December

Mr and Mrs Smith, 320, Tamworth Road, Kettlebrook, December 26.

Mr and Mrs Faulkner, Alumburst, Tamworth Road, Kettlebrook, December 23.

Mr and Mrs Ross, 73, Long Street. Dordon, December 26.

## DIAMOND WEDDING

Mr and Mrs C. Holdam, 12, Birchmoor Road, Dordon, December 24.

sympathy to the bereaved relatives.

Gertrude Jane Hart.....

Charles Thomas Hinds

Louisa Amelia Iliffe.....

John George Read .....

Florence Pegg .....

William Sharp .....

Thomas Rowley .....

Herbert Whitworth Pointon

Joseph Dennis Rushbrook ....

Arthur Edward Ball .....

Frances Hilda Kinson.....

Samuel Broughton .....

Elsie May Bott

Clara Allum

Joseph James Styles ......

John William Wilkinson ......

James Hawkins

Matilda Ball.....

Charlotte Turner .....

Hilda Martha Whorwood ....

Charles Harold Cartwright .....

Agnes Hannah Blount.....

William Wileman.....

Alfred Harry Matthews ......

Elizabeth Broad .....

Joseph Ross Bates .....

HOME MAGAZINE, February, 1962

Walter Wallbank ....

Jane Norman ...

## SINGING SANDS

WHEN the bed of the River Dnieper, in the Soviet Union, was dredged south of the town of Kremenchug, a small artificial island of sand was formed. Visitors to the island have noticed that, when they walk on the sand, it emits a "singing" sound, high-pitched in the morning and lower in the evening.

The sound is apparently due to the amount of water in the sand : neither very wet nor very dry sand will " sing."

The singing sands of the Dnieper are not the only ones in the world: "musical" sands are also found on the Isle of Eigg in Scotland.

Ready - to - serve Wheatsheaf creamed rice pudding is prepared in a matter of minutes; ideal for the busy housewife whose time is precious.

October 10.

November 9.

November 22.

November 22.

.December 1.

December 4.

December 6.

December 8.

December 8.

December 15.

..December 18.

December 23.

December 26.

December 26.

December 27.

..December 28.

December 30.

December 31.

December 31.

..December 31.

ORITUARY

We regret the deaths of the following members, and offer our

..... Comberford

Amington .....

...Newton Regis .....

..Dordon .....

..Tamworth .....

.Bolehall .....

Hockley ....

Two Gates .....

.Dordon .....

..Wilnecote .....

Glascote

Wood End .....

.Tamworth

.Tamworth .....

Mount Pleasant .....

Amington .....

.Tamworth .....

.Tamworth .....

..Tamworth .....

..Comberford Road .... December 14.

Mount Pleasant ..... December 20.

Nether Whitacre .... December 21.

..Tamworth ......January 1.

..Tamworth ......January 3.

Mile Oak.....January 5.

...Glascote ......January 5.

...Tamworth .......January 6.

..Bolehall .....

## ANIMAL LOVERS-INTERNATIONAL

BOUT 12,000 youngsters in A various countries are now members of the club for Young Friends of Animals. They belong to more than 500 local branches in France. Switzerland, Belgium, the Nether-

lands, Yugoslavia, Germany, the United Kingdom, Italy, Spain, in countries in North and Central Africa, and in Viet Nam and Canada,

The "Young Friends" have their own newspaper, a quarterly publication to which they contribute by sending to the President, Jean-Paul, 117. Avenue Pierre Brossolette, Le Perreux, Seine, France, stories describing incidents connected with their own pets or other animals in their neighbourhood.

## UNLIMITED

Stories recounting the adventures of a rabbit in Liége, Belgium, a dog in Milan, a swallow in Barcelona, and a white cat in Danaga, Senegal, which have appeared in recent issues show that love for animals is not limited to any one part of the world.

Messages from north, south, east, and west are published in No. 11 of the newspaper, which contains a feature entitled, "Round the World in 80 Letters."

## Better-dressed Men

SHIRT sales have been rising steadily for several years, although the average Briton still buys only about three shirts a yearand sales in 1960 reached an estimated 60 million.

In 1953 some 12 million knitted garments for men were sold. Six years later the figure had risen to 18 million.

See the Invincible vacuum cleaner and see how many special features it incorporates; including a quicklocking hose connection, chromium plated tubes, and a "cushioned" motor to reduce noise.

AND ALL BRANCHES

# **TAMWORTH** Industrial Co-operative Society Ltd.

Telephone: 160 (3 lines)

REGISTERED OFFICE :

## 5. COLEHILL, TAMWORTH

Branches: POLESWORTH, DORDON, AMINGTON, GLASCOTE, WILNECOTE, WOOD END, GILLWAY, BOLEHALL, KINGSBURY, and MILE OAK

#### OFFICERS OF THE SOCIETY:

President: Mr. E. COLLINS

Vice-President : Mr. L. HARPER

Committee :

Mr. F. W. MORGAN

Mr. T. HILL

Mr. A. E. SMITH

Mr. F. EGAN

Mr. A. HEATHCOTE

Mr. J. MATTHEWS

Mr. C. W. DEAKIN

Mr. F. DAY

Mr. K. MUGGLESTON

Secretary: Mr. F. C. BENNETT, A.C.S.A.

Assistant Secretary: Mr. G. W. WAGSTAFFEE, A.C.S.A

Auditors and Bankers: CO-OPERATIVE WHOLESALE SOCIETY LIMITED

THE OBJECTS OF THE SOCIETY are the social and intellectual advancement of its Members and to carry on the trade of General Dealers in Groceries and Provisions, Bread and Confectionery, Butchering, Coal, Footwear, Drapery, Outfitting, Dairying, Carpets, Furniture, Hardware, Boot Repairing, Greengroceries, Chemistry, Funeral Furnishing, Catering, and Radio.

The success of the movement depends entirely on the support given by each member.

#### **IMPORTANT NOTICES:**

#### HOURS OF BUSINESS FOR MEMBERS' TRANSACTIONS as at JANUARY, 1962

DEPARTMENT	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
OFFICE MILK BAR	a.m. p.m. 9 — 5-30 9 — 6	a.m. p.m. 9 — 5-30 9 — 6	a.m. p.m. 9 — 12 9 — 2	a,m. p.m. 9 — 5-30 9 — 6	9 — 5-30 9 — 6	a.m. p.m. 9 — 5-30 9 — 4
CHEMISTS FURNISHING, RADIO, and	8-30 — 6	8-30 — 6	8-30 — 12	8-30 — 6	8-30 — 6	8-30 — 6
CROCKERY OUTFITTING & TAILORING FOOTWEAR	8-30 — 5-30	8-30 — 5-30	8-30 — 12	8-30 — 5-30	8-30 — 5-30	8-30 — 6
DRAPERY TEENAGE CENTRAL GROCERY MILE OAK GROCERY	8-30 — 5-30	8-30 5-30	8 — 12	8-30 — 5-30	8-30 — 5-30	8-30 5-30
GILLWAY GROCERY KINGSBURY GROCERY AMINGTON GROCERY	1					
WOOD END GROCERY DORDON GROCERY BOLEHALL GROCERY	8-30 — 5-30	8-30 — 5-30	B-30 — 12	8-30 — 5-30	8-30 — 6	8-30 — 5-30
GLASCOTE GROCERY WILNECOTE GROCERY and POLESWORTH GROCERY	í					
SWEETS & TOBACCO BUTCHERY	8-30 — 5-30	8-30 — 5-30 8 — 5	8 — 12 8 — 12	8-30 — 5-30 8 — 5	8-30 — 5-30 8 — 5	8-30 — 5-30 8 — 5
BOLEBRIDGE STREET SHOP WORKS DEPT. (Builders' Yard) DAIRY—Marmion Street	$     \begin{array}{r}       8 - 5 \\       8 - 5 - 30 \\       6 - 30 - 4     \end{array} $	8 — 5 8 — 5-30 6-30 — 4	8 — 12-30 8 — 5-30 6-30 — 4	8 — 5 8 — 5-30 6-30 — 4	8 — 5-30 8 — 5-30 6-30 — 4	8 — 5 8 — 12 6-30 — 4

Dairy-(Sundays and Bank Holidays-6-30 a.m. to 2 p.m.)

#### DATES TO REMEMBER IN 1962

QUARTER ENDS: JANUARY 13

APRIL 14

DIVIDEND PAID-In New Central Premises : MARCH 15, 16, and 17

OCTOBER 13 HALF-YEARLY MEETINGS: MARCH 14, SEPTEMBER 12

SHARE BOOKS TO COME IN FOR AUDIT BEFORE:

SEPTEMBER 13, 14, and 15

FEBRUARY 10

SHARE BOOKS READY:

APRIL 2

OCTOBER I

HOW TO JOIN THE SOCIETY.—Persons may become Members of the Society by paying its. 6d. for Pass Book and Rules, and may then participate in all benefits accruing therefrom. The Share Capital is raised by Shares of £1 each, payable at once or by one instalment of 3s. 3d. per quarter. Interest is allowed on monthly balances, dating from the beginning of a new quarter, at the rate of 2½ per cent per annum on sums ranging from £1 to £500 (see Rule 46). Interest and Dividend may be allowed to accumulate as Share Capital. Loan Capital may be invested without limit. For further information apply at the Office or Branches.

PENNY BANK.—We have a Penny Bank, where Members or Non-Members may deposit from 1d. to 40s. Deposits received any day during Office Hours. Interest paid on quarterly balances at 3 per cent per annum. Encourage your Children to Save.

NOMINATIONS.—All Members are requested to nominate the person to whom their money shall be paid at their decease. Nominations can be made at the Office any day during the hours appointed for receiving or paying Capital. 3d. charge for nomination.

WITHDRAWALS — Members wishing to withdraw Capital from the Society are requested to attend personally, if possible; if they cannot do so they must send a note bearing the Member's signature, instructing the Office to pay the money to the bearer of such note. No Capital paid without the production of Pass Book or Pass Card.

COLLECTIVE LIFE ASSURANCE.—On the death of a Member or wife of a Member, notice should be sent to the Secretary of the Society at once, accompanied by a Registrar's Certificate of Death and the Member's Share Pass Book.



FROM CO-OPERATIVE STORES